

Message Text

UNCLASSIFIED

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63

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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R 061148Z DEC 76

FM AMCONSUL RIO DE JANEIRO

TO USDOC WASHDC

INFO SECSTATE WASHDC 4405

AMEMBASSY BRASILIA

AMCONSUL SAO PAULO

AMCONSUL PORTO ALEGRE

UNCLAS RIO DE JANEIRO 4828

USDOC FOR BIC/OIM/SAD ALE CARTERON; BIC/OIM/BRAZIL GARGES

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: PULP AND PAPER TRADE MISSION

1. RIO PORTION OF SUBJECT TRADE MISSION UNQUALIFIED SUCCESS. ALL FIVE MISSION MMEMBER ARRIVED ON SCHEDULE AND WELL PREPARED FOR THE 10-DAY SCHEDULE.

2. EXCELLENT ORIENTATON BRIEFING BY CONGEN RIO STAFF WHICH INCLUDED PRESENTATIONS BY E/C SECTION CHIEF GORDON JONES AND SCHOEDXER BANK REP.

LEO CORRADINI. RECEPTION HOSTED BY CONSUL GENERAL DEXTER AT CONSULATE ON DECEMBER 1 ATTENDED BY GOOD CROSS SECTION OF BRAZILIAN PULP AND PAPER INTERESTS. SEFVERAL NEW CONTACTS WERE REPORTED BY MISSION MEMBERS. PRESS COVERAGE INCLUDED LENGTHY ARTICLES IN JORNAL DO BRASIL AND JORNAL DO COMERCIO. A PRESS RELEASE ALSO APPEARED IN THE BRAZIL HERALD, AN ENGLISH LANGUAGE NEWSPAPER. JIM DERHAM OF CONGEN E/C SECTION WAS IN CHARGE OF ARRANGEMENTS.

3. IN ADDITON TO THE INDIVIDUAL BUSINESS APPOINTMENTS HELD AT THE CONSULATE, MISSION MEMBERS ATTENDED GROUP BRIEFINGS AT BNDE (NATIONAL ECONOMIC DEVELOPMENT BANK) AND AT CVRD (COMPANHIA AALE DO RIO DOCE). BOTH HIGH-LEVEL BRIEFINGS WERE INFORMATIVE AND PRESENTED A VERY POSITIVE OUTLOOK FOR PLANNED PULP AND PAPER ACTIVITY IN BRAZIL. CVRD OUTLINED IN DETAIL ITS US\$2.5 BILLION PROGRAM OF REFORESTATION IN THE VALE DO JEQUITINHONHA REGION, STATE OF MINAS GERAIS, AND UNCLASSIFIED

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ENCOURAGE U.S. PARTICIPATION IN THESE AND OTHER PULP AND

PAPER PROJECTS.

4. HIGHLIGHT OF THE RIO STOP WAS THE LUNCHEON HOSTED BY DCM JOHNSON ON DECEMBER 3. MR. MARCEL DEZON COSTA HASSLOCHER, SECRETARY (MINISTER) OF INDUSTRY AND COMMERCE FOR THE STATE OF RIO DE JANEIRO, ALONG WITH SENIOR BRAZILIAN OFFICIALS FROM STATE GOVERNMENTS OF MINAS GERAIS AND ESPIRITO SANTO, ALSO ATTENDED.

5. THE MISSION DIRECTOR AND ALL MEMBERS DEPARTED RIO FOR SAOPAULO AT 15:45 HRS ON SUNDAY DECEMBER 5 AS PLANNED. EACH MEMBER HAD WORDS OF PRAISE FOR THE U.S. CONSULATE STAFF IN RIO AND HIGH EXPECTATIONS OF SUCCESS IN THE SECOND STOP AT SAO PAULO.

DEXTER

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976RIODE04828
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760450-0957
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761269/aaaachvj.tel
Line Count: 74
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: wolfsd
Review Comment: n/a
Review Content Flags:
Review Date: 28 MAY 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <28 MAY 2004 by hattaycs>; APPROVED <09 AUG 2004 by wolfsd>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PULP AND PAPER TRADE MISSION
TAGS: BEXP, BR
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006